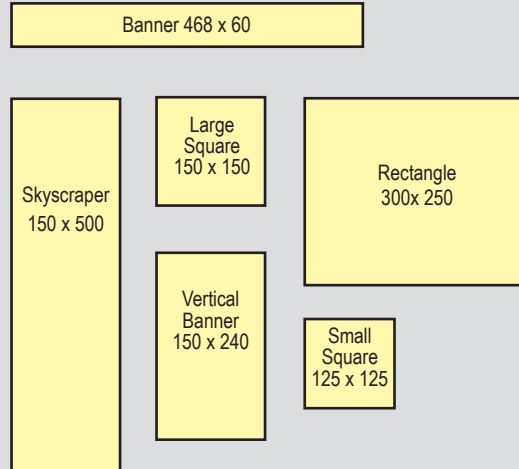


#### RATES PER MONTH

AD SHAPE	AD SIZE	3-Mo	12-Mo
Rectangle	300 x 250	\$900	\$855
Skyscraper	150 x 500	\$850	\$808
Vertical Banner	150 x 240	\$520	\$494
Banner	468 x 60	\$420	\$399
Large Square	150 x 150	\$400	\$380
Small Square	125 x 125	\$325	\$309

The minimum program is 3 months. Cancellations within any program are subject to short-rate charges.

**NOTE:** All rates are *net* to publisher.



Six standard shapes are available. Other sizes or customized configurations and features can be provided. Contact publisher for details and pricing

#### Combination Discount

Advertiser who run a duplicate program of the same size advertisement and duration on both **Litigation Support Today AND Paralegal Today websites** earn a 2% combination discount applied to both programs.

### Print advertisers get extended, interactive market reach in the online digital edition, at no additional cost!

Each time you advertise in the print edition of **Litigation Support Today** your ad will also appear **FREE** in the digital edition which is posted on the **Litigation Support Today** website. Readers can access the current and past digital editions at no cost. They can also download an APP to their iPod, giving your ad instant, interactive contact with interested, responsive readers and prospects. Check out the current digital edition now at [www.litigationsupporttoday.com](http://www.litigationsupporttoday.com).



#### DUE DATES FOR ADS

Ten days prior to launch

#### BANNER SPECIFICATIONS

**File Size:** 30K maximum

**File Type:** GIF, JPEG, or PNG

**Animation:** Flash banners must be created according to webmaster instructions. Any labor or other production costs required by publication will be priced at standard trade rates with cost estimate to be provided in advance.

**Note:** Publisher reserves the right to refuse any advertising publisher deems inappropriate or unsuitable to the magazine's target audience.

#### ADVERTISING SALES CONTACTS

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